

# American FactFinder®

factfinder.census.gov

The U.S. Census Bureau is the most trusted and definitive source of statistics about the American people and the nation's economy. American FactFinder® is the Census Bureau's online, self-service tool designed to deliver a wide variety of population, economic, geographic, and housing information about the United States to individuals, educators, businesses, governments, and organizations. American FactFinder® provides easy access to accurate, relevant, and timely information that supports learning, enhances decision-making, empowers individuals, and strengthens communities.

U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU

## Quick Guide to American FactFinder®

factfinder.census.gov

### New users, start here:

**Population Finder**—A single source for U.S. population trends since 1990.

**Fact Sheet**—A single-page overview with links to demographic profiles, thematic maps, and more.

**People, Housing, Business and Government**—Easy-to-use links to popular tables and maps grouped by topic.

**About the Data**—Learn more about the data contained in American FactFinder®.

### Experienced users, start here:

**Data Sets**—Access the detailed results from:

- Decennial and economic censuses
- American Community Survey (ACS)
- Annual Population Estimates Program (PEP)
- Annual economic surveys

**Download Center**—Download large data extracts from American FactFinder®.

### Resources and tools for all users:

**Maps and Geography**—Access the reference and thematic mapping tools in American FactFinder®.

**Tools and References**—Access data extraction and manipulation tools and reference documentation.

The screenshot shows the American FactFinder website. At the top, it says "U.S. Census Bureau" and "American FactFinder". Below that is a navigation bar with links for "Main", "Search", "Feedback", "FAQs", "Glossary", "Site Map", and "Help". The main content area is titled "Your source for population, housing, economic, and geographic data". It features a "Fast Access to Information" section with a search box for "city/town, county, or zip" and a "state" dropdown menu. There are also links for "Getting Detailed Data" and "Special Interest". The "Special Interest" section includes links for "Censo 2000 Puerto Rico en español", "American Indian and Alaska Native data and links", and "Kids' Corner". At the bottom, there are "Census Bureau Links" and the "U.S. CENSUS BUREAU" logo with the tagline "Helping You Make Informed Decisions".

### Settings for Optimal Usage

- Monitor resolution 800x600 or higher.
- Microsoft Internet Explorer 6.0, Netscape 7.1, or equivalent.
- Browser set to accept cookies.
- JavaScript enabled.

Find answers to frequently asked questions 24 hours a day, 7 days a week.

factfinder.census.gov

Click the **FAQs** link at the top of any American FactFinder® page.

Visit the Questions and Answers page via the **Contact Us** link at the bottom of any American FactFinder® page.

Call the Census Bureau's Customer Services Center at **301-763-INFO (4636)** during normal business hours, Eastern time.

Call or visit **Partnership and Data Services** in your Census Bureau Regional Office for local data and assistance, workshops, and presentations:

Atlanta	1-800-424-6974	Detroit	1-800-564-3978
Boston	1-800-562-5721	Kansas City	1-800-728-4748
Charlotte	1-800-331-7360	Los Angeles	1-888-806-6389
Chicago	1-800-865-6384	New York	1-800-991-2520
Dallas	1-800-835-9752	Philadelphia	1-800-262-4236
Denver	1-800-852-6159	Seattle	1-800-233-3308

Go to [www.census.gov/field/www](http://www.census.gov/field/www) for a complete listing of regional offices with contact information.

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# Inside American FactFinder®

## View data quickly using single-page Fact Sheets.

Fact Sheets are available for:

- Your state, county, city or town, ZIP Code, and census tract.
- Detailed race, ethnic, and ancestry groups.
- Detailed industries—see the Business and Government link.

The screenshot shows the 'FACT SHEET' page for the United States. It includes a search bar for city/town, county, or zip, and a dropdown for state selection. The main content area displays '2004 American Community Survey Data Profile Highlights'. A table titled 'General Characteristics - show more >>' provides demographic data:

	Estimate	Percent	
Total population	285,691,501		
Male	139,782,818	48.9	<a href="#">rank</a>
Female	145,908,683	51.1	<a href="#">rank</a>
Median age (years)	36.2	00	<a href="#">rank</a>
Under 5 years	20,008,152	7.0	
18 years and over	212,767,197	74.5	
65 years and over	34,205,301	12.0	<a href="#">rank</a>
One race	280,295,784	98.1	
White	216,036,244	75.6	<a href="#">rank</a>
Black or African American	34,772,381	12.2	<a href="#">rank</a>
American Indian and Alaska Native	2,151,322	0.8	<a href="#">rank</a>
Asian	17,087,381	4.2	<a href="#">rank</a>

## Access detailed data quickly.

**Decennial census**—Taken every 10 years, provides detailed demographic data including income, education, commuting, home values, poverty, and much more.

**American Community Survey**—Annual demographic data allows you to track trends and changes in your community.

**Annual population estimates**—Annual estimated population totals for cities and towns, metropolitan areas, counties, and states.

**Economic census**—A detailed portrait of the nation's economy including retail trade, health services, construction, and more.

**Annual economic surveys**—Annual detailed economic data including numbers of employers, establishments, and sales receipts.

The screenshot shows the 'Data Sets' page, which lists various data categories. A sidebar on the left includes links for 'Decennial Census', 'American Community Survey', 'Annual Population Estimates', 'Economic Census', and 'Annual Economic Surveys'. The main content area is titled '2002 Economic Census and Surveys' and includes a 'Start here' section for easy access to key statistics:

- Number of establishments
- Sales, receipts, revenue, shipments, or business done
- Annual payroll
- Number of employees

Other resources listed include 'Census Bureau Economic Programs', 'North American Industry Classification System (NAICS)', and 'Economic Census Main Page'. A note mentions that 2002 Economic Census data are released on a flow basis from 2004 through 2006.

## View and compare data in American FactFinder® using tables and reports.

Quickly retrieve and compare information on population, housing, income, and industries to:

- Learn about communities where you live and work.
- Find national, state, and local population counts and income distribution.
- Choose the best location for a business.
- Estimate your company's market share and determine growth rates.
- Plan for new schools, hospitals, and road improvements.
- Direct essential services where they are needed.

The screenshot shows the 'Ranking Tables' page for 'R2002. Median Family Income (In 2004 Inflation-adjusted Dollars): 2004'. The data set is '2004 American Community Survey'. A table lists the top 13 counties by median family income:

Rank	County	Median	Lower Bound	Upper Bound
1	Fairfax County, VA	90,194	90,120	90,268
2	Montgomery County, MD	90,187	90,116	90,258
3	Morris County, NJ	90,168	90,066	90,270
4	Howard County, MD	90,157	90,045	90,269
5	Monmouth County, NJ	90,148	90,065	90,231
6	Somerset County, NJ	90,133	89,999	90,267
7	Westchester County, NY	89,249	86,512	91,986
8	Chester County, PA	88,164	83,616	92,712
9	San Mateo County, CA	87,762	82,832	92,692
10	Nassau County, NY	87,558	83,332	91,784
11	Fairfield County, CT	87,434	83,127	91,741
12	Rockland County, NY	86,624	82,714	90,534
13	Santa Clara County, CA	85,581	81,919	89,243

The screenshot shows the 'Thematic Maps' page for 'New York by Census Tract'. The map displays 'Median Value of Specified Owner-Occupied Housing Units: 2000' with a color-coded legend. The legend shows five data classes in dollars:

- 0 - 63800
- 64100 - 161100
- 161200 - 337600
- 337900 - 660000
- 663900 - 1000001

The map interface includes a search bar, a legend, and a 'Data Classes' section. A note at the bottom states: 'NOTE: Data based on a sample except in P3, P4, H3, and H4. For information on confidentiality protection, sampling error, nonsampling error, definitions, and count corrections see http://factfinder.census.gov/home/enl/data/notes/exp313.htm'.

## View data in the form of thematic maps.

Easily see geographical patterns in statistical data on a map to:

- Compare the distribution of income, housing, and population for an area.
- Identify locations for setting up a new service or business based on population, age, gender, and income data.