

Updates to American FactFinder

January 2013

Main Page Updates

The newly designed American FactFinder main page provides four pathways to the data in American FactFinder:



- **Community Facts** provides easy access to data about a state, city, town or ZIP Code.
- **Guided Search** leads you step by step through your search for Census data.
- **Advanced Search** provides access to all of the data and all search options available in American FactFinder. This option will look familiar to returning users.
- **Download Options** provides information about the various ways you can download data from American FactFinder, as well as links to other download resources within the Census Bureau.

Other information links and tools are available on the main page:

The screenshot shows the American FactFinder main page layout. On the left side, there are four sections: a general introduction, 'Using American FactFinder', 'What We Provide', and 'Deep Linking Guide'. The 'What We Provide' section lists several data sources with 'more »' and 'get data »' links. On the right side, there are three sections: 'News and Notes' with a 'GET EMAIL UPDATES' button and a news item from Jan 26, 2012; 'Address Search' with a search input field and a 'GO' button; and 'Reference Maps' with a description of geographic boundaries. A 'Load Query' section is also present at the bottom right.

- **Using American FactFinder** provides an overview of how to get started with American FactFinder.
- **What We Provide** lists the Census Bureau programs that publish their data using American FactFinder, along with links to more information about these programs.
- The **Deep Linking Guide** provides technical details to users about how to build links from their sites into American FactFinder.
- **News and Notes** displays information about data releases and other announcements about American FactFinder. Use the 'view all news, release schedules and more' link to see a list of all news and notes items, as well as links to release schedules and software update notices.
- **Address Search** lets you find Census Data by entering an address.
- **Reference Maps** show geographic boundaries and orienting features.
- **Load Query** lets you display a previously viewed table that was saved to your computer.

Community Facts

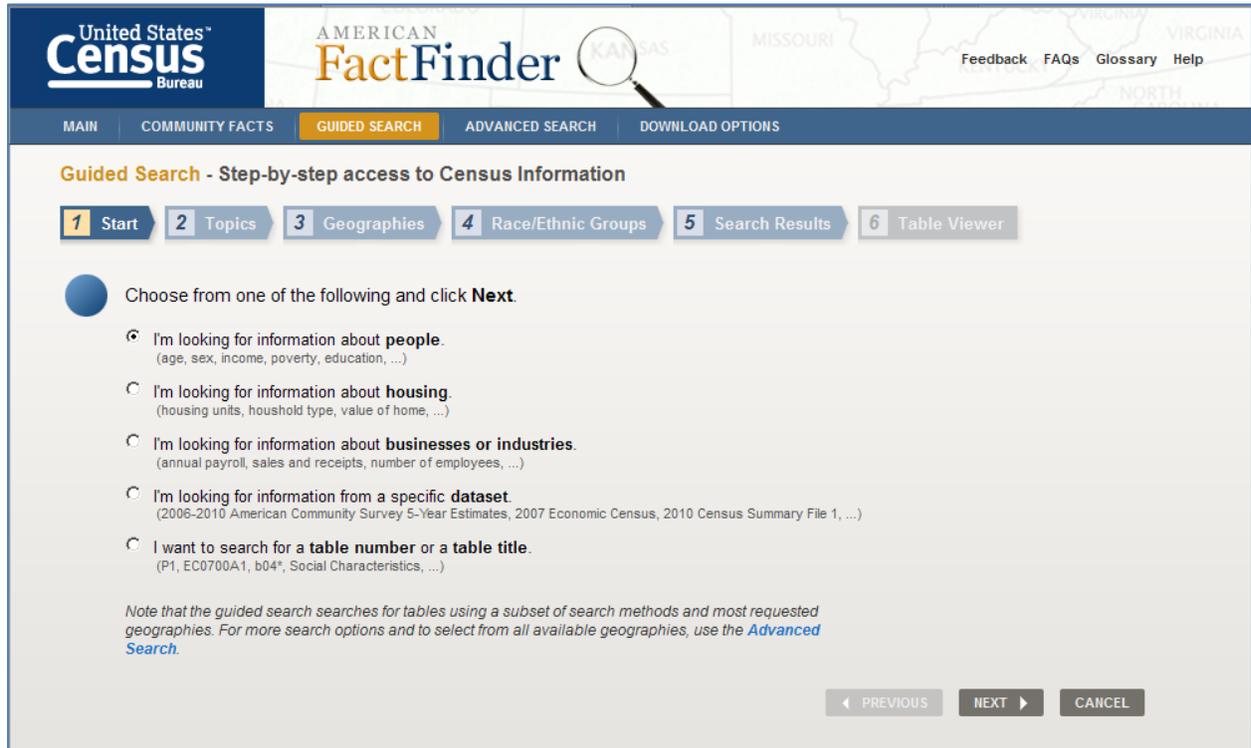
With Community Facts, you can find popular information and frequently requested data about a community by entering a state, county, city, town or zip code.

The screenshot shows the American FactFinder website interface. At the top, there is a navigation bar with the United States Census Bureau logo and the 'AMERICAN FactFinder' title. Below this is a secondary navigation bar with options: MAIN, COMMUNITY FACTS (highlighted), GUIDED SEARCH, ADVANCED SEARCH, and DOWNLOAD OPTIONS. The main content area features a search prompt: 'Community Facts - Find popular facts (population, income, etc.) and frequently requested data about your community.' Below the prompt is a search input field containing 'springfield, ohio' and a 'GO' button. On the left side, there is a vertical menu of topic buttons: Population (selected), Age, Business and Industry, Education, Housing, Income, Origins and Language, Poverty, and Veterans. The main content area displays the results for 'Springfield city, Ohio', showing a total population of 60,608 (Source: 2010 Demographic Profile). Below this, it lists 'Popular tables for this geography:' with categories: 2010 Census (Population, Age, Sex, Race, Households and Housing...), American Community Survey (Education, Marital Status, Relationships, Fertility, Grandparents..., Income, Employment, Occupation, Commuting to Work..., Occupation and Structure, Housing Value and Costs, Utilities..., Sex and Age, Race, Hispanic Origin, Housing Units...), and Economic Census (Number of Establishment, Annual Payroll, Number of Employpass...). A link at the bottom right suggests 'Want more? Use Advanced Search or Quick Facts.'

Click the topic buttons on the left to view facts about your selected geography. A list of popular tables provides quick access to profiles for your community.

Guided Search

Guided Search takes you step by step through your search for Census data. There are five ways to start your search using Guided Search. You can select from topics about People, Housing, or Businesses and Industries. You can also start your search using a dataset, or by searching for a specific table number or name.



The screenshot shows the American FactFinder website's Guided Search interface. At the top, there is a navigation bar with the United States Census Bureau logo and the American FactFinder title. Below the navigation bar, a breadcrumb trail shows the current step: 1 Start, 2 Topics, 3 Geographies, 4 Race/Ethnic Groups, 5 Search Results, and 6 Table Viewer. The main content area is titled "Guided Search - Step-by-step access to Census Information" and contains a list of five search options, each with a radio button and a brief description of the data types available. The first option, "I'm looking for information about people," is selected. At the bottom right, there are three buttons: "PREVIOUS", "NEXT", and "CANCEL".

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MAIN COMMUNITY FACTS **GUIDED SEARCH** ADVANCED SEARCH DOWNLOAD OPTIONS

Guided Search - Step-by-step access to Census Information

1 Start 2 Topics 3 Geographies 4 Race/Ethnic Groups 5 Search Results 6 Table Viewer

Choose from one of the following and click **Next**.

- I'm looking for information about **people**.
(age, sex, income, poverty, education, ...)
- I'm looking for information about **housing**.
(housing units, household type, value of home, ...)
- I'm looking for information about **businesses or industries**.
(annual payroll, sales and receipts, number of employees, ...)
- I'm looking for information from a **specific dataset**.
(2006-2010 American Community Survey 5-Year Estimates, 2007 Economic Census, 2010 Census Summary File 1, ...)
- I want to search for a **table number** or a **table title**.
(P1, EC0700A1, b04*, Social Characteristics, ...)

Note that the guided search searches for tables using a subset of search methods and most requested geographies. For more search options and to select from all available geographies, use the [Advanced Search](#).

← PREVIOUS NEXT → CANCEL

After choosing a search option, we guide you through a series of questions that lead you to a small set of search results closely matching the answers or choices you made. A list of steps, or “breadcrumbs”, at the top of the page shows your progress.

Advanced Search

With Advanced Search, you can search all of the data using all of the search features available in American FactFinder.

One way to start a search from the Advanced Search page is to enter a topic and a geography in the text boxes and click “Go”. Your topic and geography are added to “Your Selections” and a list of matching data tables are displayed. You can continue narrowing your search using the text search boxes, or using the various search options on the left side of the page.

Advanced Search - Geography Selection

We've added a feature that allows you to choose from the "most requested" or from "all" geographic types when selecting geographies from the list tab of the geographies overlay.

Search - Use the options on the left (topics, geographies, ...) to narrow your search results

Your Selections
"Your Selections" is empty

To search for tables and other files in American FactFinder:
Enter search terms and an optional geography and click GO

Select Geographies [CLOSE X]

List | Name | Address | Map

Select geographies to add to Your Selections ?

Select from: most requested geographic types all geographic types

Select a geographic type:
..... County - 050

Select a state:
Alabama

Select one or more geographic areas and click Add to Your Selections:

- All Counties within Alabama
- Statewide, Alabama; Alabama
- Autauga County, Alabama
- Baldwin County, Alabama
- Barbour County, Alabama
- Bibb County, Alabama
- Blount County, Alabama
- Bullock County, Alabama
- Butler County, Alabama
- Calhoun County, Alabama

ADD TO YOUR SELECTIONS

Didn't find your geographic type? Click the 'all geographic types' radio button above, or try the Name, Address or Map geography search options instead.

Using the “all geographic types” option, you can search using more detailed geographic types or summary levels. Use the “search within this list” text box to find a specific geographic type or summary level.

The screenshot displays the American FactFinder search interface. On the left, there is a sidebar with several filter categories: "Your Selections" (currently empty), "Search using the options below:" (with buttons for Topics, Geographies, Race and Ethnic Groups, Industry Codes, and EEO Occupation Codes), and "Your Selections" (currently empty). The main area is titled "To search for tables and other files in American FactFinder:" and contains a search input field and a "GO" button. A "Select Geographies" dialog box is open, showing a list of geographic types. The dialog box has tabs for "List", "Name", "Address", and "Map". It includes a "Select geographies to add to Your Selections" section with radio buttons for "most requested geographic types" and "all geographic types". Below this is a "Select a geographic type:" section with a "search within this list:" text box and a "GO" button. The list of geographic types includes: United States - 010, Region - 020, Division - 030, State - 040, County - 050, County Subdivision - 060, Place/Remainder (or part) - 070, Census Tract (or part) - 080, Urban/Rural - 085, Block Group (or part) - 091, Urban/Rural (or part) - 090, Subminor Civil Division - 067, Estimates Universe County Subdivision - 061, Estimates Universe Place/Balance (or part) - 071, Estate [US Virgin Islands only] - 06V, Place/Remainder (or part) - 07V, Place - 159, Estimates Universe Place/Balance (or part) - 157, and Congressional District (or part) - 512.

Download Options

Download Options provides help for new users and quick links for users who want to download large amounts of data.

The screenshot shows the 'Download Options' page on the American FactFinder website. The page header includes the United States Census Bureau logo and the American FactFinder title. The navigation menu includes 'MAIN', 'COMMUNITY FACTS', 'GUIDED SEARCH', 'ADVANCED SEARCH', and 'DOWNLOAD OPTIONS' (which is highlighted). There are also links for 'English' and 'Español'. The main content area is titled 'Download Options - Downloading data from American FactFinder and Census.gov'. It is divided into two main sections: 'Download data from American FactFinder' and 'Download data via FTP'. The 'Download data from American FactFinder' section includes a sub-section 'Download data from American FactFinder' with a list of three download methods: 'Download from the search results page', 'Download when viewing a table', and 'Download spatial data from reference maps and thematic maps'. The 'Download data via FTP' section provides information on downloading complete datasets from the Census Bureau's FTP site. A right-hand sidebar titled 'Other Resources' contains links for 'American FactFinder Download Help', 'American FactFinder Download Tutorial', 'American Community Survey - Downloadable data via FTP server', 'Population Estimates - Downloadable Datasets', and 'County Business Patterns - Download .csv Files'.

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MAIN | COMMUNITY FACTS | GUIDED SEARCH | ADVANCED SEARCH | **DOWNLOAD OPTIONS** | English | Español

Download Options - Downloading data from American FactFinder and Census.gov

Download data from American FactFinder

There are multiple ways to download data from **American FactFinder**.

- **Download from the search results page**
Download up to 10 tables from the search results page in a comma-delimited format (.csv). This format can be imported into Microsoft Excel, as well as other spreadsheet and database programs.
- **Download when viewing a table**
Download a single table from the table view in comma-delimited (.csv), PDF, Microsoft Excel (.xls), or Rich Text Format (.rtf) formats.
- **Download spatial data from reference maps and thematic maps**
Download shapefiles that can be imported into various geographic information systems (GIS) software packages.

See the [download limits FAQ](#) for more information about limits to the number and size of tables that can be downloaded in American FactFinder.

Download data via FTP

If American FactFinder's download limits prevent you from downloading the data you need, you may be able to download the complete dataset from the Census Bureau's FTP Site. Use the links to the right for information about downloading data from various Census Bureau programs.
Visit the [Census Bureau's FTP site](#) for a complete list of available files.

Other Resources

Visit the following links for additional information about downloading data from American FactFinder.

- [American FactFinder Download Help](#)
- [American FactFinder Download Tutorial](#)

See the following pages for more information about downloading data via FTP.

- [American Community Survey - Downloadable data via FTP server](#)
- [Population Estimates - Downloadable Datasets](#)
- [County Business Patterns - Download .csv Files](#)

On the Download Page, you can read about the various ways that you can download, and the formats available. Here you can also access to the Census Bureau FTP site for high volume download.